

SAPICA

FOOTWEAR, LEATHER GOODS AND FASHION



12th-15th Mar 2019

Leon, Mexico / Poliforum Leon

Guest Country Canada



Fall-Winter Edition

www.sapica.com



SHOES FROM
MEXICO



Cámara de la Industria
del Calzado del Estado
de Guanajuato





We host SAPICA twice a year, it is the largest Footwear trade show in Latin America and the fourth largest worldwide. It is the main platform for the Mexican Footwear and Leather Industry to showcase our products.

For the next edition, we invite **Canada to SAPICA** as the “**Special Guest Country**”, in order to strengthen the trade relationship between Canada and the Mexican Footwear Industry. Our next show will take place in **March, 12th to 15th, 2019.**

It is an honour to invite you to be part of the Canadian buyer trade mission to attend SAPICA in Leon Guanajuato Mexico, where we will set up business meetings for you with qualified Mexican manufacturers, **connecting business** based on your specific needs.

SHOES FROM
MEXICO
Connecting
Business



SAPICA  | 
FOOTWEAR, LEATHER GOODS AND FASHION | Edition

SHOES FROM

**Canadian Buyer
TRADE MISSION**

MEXICO

SHOES FROM
MEXICO

Connecting
Business

**Canadian Buyer
TRADE MISSION**

shoesfrommexico.com



DEPARTURE OF CANADIAN BUYERS

Sunday, March 10, 2019

EVENT, AGENDAS AND ACTIVITIES

Tuesday, 12 to 15 March 2019

RETURN OF CANADIAN BUYERS

Saturday, March 16, 2019

SHOES FROM
MEXICO

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Business

**COVERED
EXPENSES**

shoesfrommexico.com

As part of this important proposal, SAPICA, SHOES FROM MEXICO and COFOCE will cover your ticket plane and lodging expenses during the show dates.



Round Trip

Toronto - HOUSTON/CHICAGO- León

Montreal - Houston/Chicago - Bajío

Quebec - NY - Houston/Chicago - Bajío



Hotel 5 stars category



Food



Airport-hotel-SAPICA

SHOES FROM
MEXICO

Connecting
Business

BENEFITS

shoesfrommexico.com

**Meet new
manufacturers
suppliers**

(Private Label,
Licenses,
Joint Venture)

**Connect
Business
with TOP
qualified
Mexican
manufacturers**

**BUILD
RELATIONSHIPS
WITH THE
FOOTWEAR
INDUSTRY'S
PARTNERS**



Mexican
Footwear
Chamber

prospecta
Centro de Innovación y Competitividad



COFOCE



SHOES FROM

MEXICO

Connecting
Business



Invest in Mexico

as a strategic solution for the growth of your brand

SHOES FROM
MEXICO
Connecting
Business



**Product
manufacturing**

Industry capacity
Quality and efficiency
Skilled workforce
Competitiveness



Logistical Advantages
Geographical location

Free trade agreements
with more than
40 countries
including CANADA



**Technological
Innovation Centres**

Creative Identity
Trend alignment
Prototypes
Technological design



Our value proposition

Handcrafted | Unique | High Quality

SHOES FROM
MEXICO
Connecting
Business

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www.shoesfrommexico.com



Mexican
Footwear
Chamber

COFOCE